

*Your Business & WDVR 89.7 fm:  
Tune In  
To the possibilities*



*We invite you to partner with WDVR and  
our exceptionally loyal listeners*

**Today's consumers, particularly those in this discerning and educated region, are thinking, shopping, and spending locally. They want to know that the dollars they spend stay in their community and improve the quality of life of the towns in which they live, work and raise their families. We have had their support for over 26 years as local broadcasters.**

*We offer a meaningful way to connect with these potential customers*

We are WDVR - Delaware Valley Radio - and broadcast from Sergeantsville, N.J. At WDVR 89.7fm in Delaware Township, N.J. and WPNJ 90.5fm in Easton, PA. We offer a unique assortment of music and information programs, each crafted by our all-volunteer on-air staff, designed to make a meaningful connection with our listening audience. We broadcast ABC National News and Local News from the Bucks County Herald newspaper.

Our music is a mix of traditions, ranging from bluegrass and traditional country to oldies and classic rock, big band, folk, show tunes, cabaret and jazz to Celtic, Latin and World. Our talk shows keep listeners informed about community-based resources in various fields showcasing what's available in our corner of the world. In addition, concerts and public events are held regularly at our performance venue, the Virginia Napurano Cultural Arts Center, including the acclaimed Heartlands Hayride show.

#### **Become an Underwriter of WDVR:**

##### **Receive Frequent, Local Exposure, On-Air, On-Line, and in Print**

Your company's recorded Underwriting message will be aired repeatedly over our airwaves. WDVR Underwriters are listed on our website [WDVRfm.org](http://WDVRfm.org) and in our printed bi-annual newsletter. And, as a bonus, WDVR's programming is heard worldwide via live streaming on our website.

##### **Reach the Perfect Audience**

WDVR's listeners are loyal and feel a strong affiliation with the station and its supporters. They respond positively to businesses that support the station and its family-friendly programming.

##### **Promote Yourself Within Your Budget**

Take advantage of a targeted, cost-effective connection to thousands of community-minded listeners. Connect every day with the audience you most want to reach.

##### **Raise Positive Awareness of Your Business**

WDVR's staff and listeners consider every business that supports us a valuable asset and trusted partner in serving the community.

**As an Underwriter, you will be a partner in supporting community centered radio in the Penn-Jersey region.**